Title: Organizing a world class sporting event emphasizing on lean project management

Length: 2500-3000 words (strict)

Description: Organize ICC World Cricket tournament to be held in India in 2022. Assume India plans to use 6 major stadiums in 6 major state capital cities- Kolkata, Mumbai, Chennai, Bengaluru, Lucknow and Ahmedabad. As the project manager produce a REPORT to be submitted to the organizing committee. Outcome: understanding Lean project management concepts and utilization of academic literature.

Key Concepts:

* **Lean Project management**: delivering more value with less waste in a project context.
* **Stakeholders**: all of the internal people and teams who the project will involve or affect are called its stakeholders. E.g Executive staff, Marketing, Sales, Finance, Product, Development/engineering/manufacturing, Procurement, The heads of all affected business units, Consultants, Operations/IT
* **Stakeholder expectation management:** an activity of communicating with stakeholders and managing their expectations and concerns for the purpose of meeting the stakeholder needs, addressing issues, resolving conflict situations, and achieving the project goals
* **Stakeholder analysis:** process of identifying stakeholders before the project begins; grouping them according to their levels of participation, interest, and influence in the project; and determining how best to involve and communicate each of these stakeholder groups throughout.

Resources Links:

* <https://mymanagementguide.com/guidelines/project-management/communications-management/managing-stakeholder-expectations/>
* <https://www.productplan.com/glossary/stakeholder-analysis/>
* <https://www.qualtrics.com/experience-management/customer/what-is-voice-of-customer/>
* <https://blog.hubspot.com/service/voice-of-the-customer-methodologies>
* <https://www.thinkleansixsigma.com/article/voc>
* <https://www.citationmachine.net/apa/cite-a-book>
* <https://www.ukessays.com/essays/tourism/the-impact-of-hosting-major-international-sports-events-on-a-countrys-economy-tourism-essay.php>
* <https://www.sportcal.com/Impact/GSIProject>
* <https://en.wikipedia.org/wiki/Cricket_World_Cup>
* <https://www.icc-cricket.com/media-releases/1634008>

Papers:

1. Lean Project Management: <https://www.pmi.org/learning/library/lean-project-management-7364>
2. Towards Principles of Large-Scale Agile Development: <https://link.springer.com/chapter/10.1007/978-3-319-14358-3_1>
3. Developing Organizational Project Management Capability: Theory and Practice: <https://journals.sagepub.com/doi/abs/10.1177/875697280603700308>
4. Local residents’ perceptions of the impacts of the ICC Cricket World Cup 2007 on Barbados: Comparisons of pre- and post-games: <https://www.sciencedirect.com/science/article/abs/pii/S0261517710000518>
5. Cricket in Consumer Culture: Notes on the 2007 Cricket World Cup: <https://journals.sagepub.com/doi/abs/10.1177/0002764210368084>
6. The 2015 Cricket World Cup in Christchurch: Using an event for post-disaster reimagine and regeneration: <https://www.emerald.com/insight/content/doi/10.1108/JPMD-04-2019-0029/full/html>
7. A case Study on Agile And Lean Project Management In Construction Industry: <https://www.researchgate.net/publication/306029445_A_case_Study_on_Agile_And_Lean_Project_Management_In_Construction_Industry>
8. Lean Thinking: A Useful Tool to Integrate Sustainability into Project Management: <https://link.springer.com/chapter/10.1007/978-3-319-92273-7_3>
9. The impact of global sporting events: <https://www.jsams.org/article/S1440-2440(13)00203-X/fulltext>
10. Exploring the Legacy of Sport Events on Sport Tourism Networks: <https://www.tandfonline.com/doi/abs/10.1080/16184742.2011.599208>
11. <https://www.pmi.org/learning/library/pmo-opm-performance-strategy-6075>

* **Introduction** (~600 words):
* Worldwide sporting events intro(50)
* ICC World Cup intro & history with few stats (200)
* Impact of ICC world cup (150)
* Project management intro & Lean project management & Report description (200)
* **Body** (~1500 Words)
* Key Questions in terms of ICC Cricket World Cup (~200 words each question to elaborate and identify them in context of the event)

1. **Stakeholder expectation management**
2. The key stakeholders for this event by conducting a **stakeholder analysis** using the **power/interest grid**
3. Voice of the Customer (VOC)
4. Critical to Customer Requirements (CCR)
5. Critical to Quality (CTQ)
6. Organizational Project Management (OPM), Agile Practices, Lean Practices and Lean Six Sigma DMAIC Methodology
7. Critical Success Factors (CSF)

**Conclusion** (~400 words)

* How lean project management provides a better implementation?
* How proposed report can provide better insight?

**References**:

* APA style

**Appendices**